MEDIA ALERT

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SATA-IO to Highlight Expanded SATA Features at Flash Memory Summit 2016

New SATA v3.3 Specification Includes Support for Shingled Magnetic Recording (SMR) Among Other Enhancements

WHO: The Serial ATA International Organization (SATA-IO), the consortium dedicated to sustaining the quality, integrity and dissemination of Serial ATA (SATA™) technology.

WHEN: Flash Memory Summit (FMS) 2016: August 9-11, 2016

WHERE: Booth #802, Santa Clara Convention Center, 5001 Great America Pkwy, Santa Clara, Calif., 95054

WHAT: Experts will be on hand at the SATA-IO booth to discuss the new SATA Revision 3.3 Specification features that enable higher capacity, reliability and flexibility for SATA-based products, including support for Shingled Magnetic Recording (SMR).

To further demonstrate the diverse portfolio of SATA applications, the SATA-IO booth will showcase a variety of member products, including:

- 2.5” SATA SSD
- 3.5” SATA SMR HDD
- 7mm Mobile SATA HDD
- mSATA SSDs
- SATA M.2 SSDs
- SATA NAND BGA
- SATA RAID Controllers
- SATA SSD Verification Platform

Educational Event:
Join SATA-IO for a discussion on SATA and its support for Shingled Magnetic Recording (SMR) during the FMS Beer, Pizza and Chat with the Experts session – Tuesday, August 9, 2016 at 7 p.m.

Onsite Briefings:
To learn more about SATA-IO’s current and future initiatives, press and analysts can schedule briefings via press@sata-io.org.

About SATA-IO
Formed in September 2004, the SATA-IO is the International Organization that owns and manages Serial
ATA specifications as open industry standards. The organization defines and implements the Serial ATA storage specification as the industry’s storage needs evolve. It is dedicated to sustaining the quality, integrity and dissemination of the SATA technology by maintaining the specifications, promoting and marketing the benefits of the technology and creating future interface features and specifications that carry storage into the next decade. Additional information about the organization, its participating companies and membership is available at www.sata-io.org.